
From: "Sullivan, Noreen"
To: Noreen"
Cc:
Sent: 18-Oct-2017 21:41:14 +0000
Subject: One Arroyo Survey

We are writing to request that you distribute the attached survey to your organization's email mailing list with a request that each person complete the survey. The Arroyo Advisory Group (AAG), which views the survey as a key tool in its outreach effort to the community, will greatly appreciate your help in this way. We are strongly committed to obtain views from the widest possible audience in Pasadena. With assistance from you and other community organizations, the survey can be delivered on a broad basis in the community.

As you know, AAG was formed to develop recommendations to the City Council for improving maintenance in the Arroyo, for enhancing and preserving it for current and future generations, and for new sources of funding, that will contribute to the achievement of these goals. In Pasadena, any important effort like this begins with community outreach to get the benefit of the thoughtful views our residents and other stakeholders. ***We cannot overstate the importance, in our view, of our outreach effort and, specifically, this survey.***

We are encouraged by the public's level of interest in the Arroyo and the ongoing discussions on enhancement and preservation and we are working hard to formulate recommendations to help achieve this.

Thank you very much for your cooperation and if you have more general questions please visit our website at www.onearroyo.org.

Survey Link: <https://onearroyo.org/survey/>

Best regards,

BILL BOGAARD & DOUG KRANWINKLE

AAG Co-Chairs

